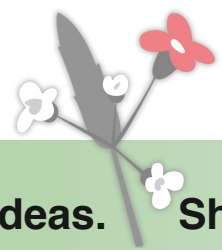


Micropresentations

creativity through constraint





A micropresenter at Reboot, Copenhagen, June 2007

“Micropresentations should be used at every conference”¹

“I had a fantastic time doing this!”

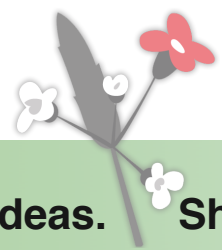
“That was the most exhilarating session last year. “

“Really, really good. Like a dub version of someone’s carefully planned talk. Ripped up, remixed.

By the original artist, as well. Any talk’s transformed.”²

¹ ‘Open Minds’ - <http://open.typepad.com/open/2007/06/micropresentati.html>

² Audience responses - <http://www.reboot.dk/artefact-466-en.html>



Overview

Micropresentations are inspired by the runaway success of a presentation format created in Japan a few years ago, where presenters follow one another with their rapid-fire 'micro-presentations' during an evening's show.

Micropresentations, Participo's field-tested ¹ presentation format fits into exactly five minutes - 15 slides, 20 seconds each.

It's an incredibly exhilarating, creative experience for both presenters and audience.

The Technique

Presentations are auto-timed; presenters are up against their own wits and skill to talk for 20 seconds before their slide automatically moves to displaying the next!

Presenters have a wild time - Guy Dickinson, Participo's principal, has run micropresentation sessions at an international conference for the last two years, and there has been great feedback from both the audience and presenters (many are seasoned conference speakers), who said they felt the micropresentations were the best session of the conference.

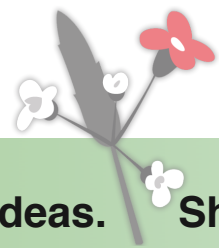
The Business Benefit

As well as being a high-energy and fun experience, micropresentations give presenters and audience the ability to transmit and absorb significant amounts of information, compressed into a very small and structured mix of timed presentations.

Participo has 'packaged' the experience of creating and presenting a micropresentation into a facilitated workshop environment, where employees are confronted with the elements of truly successful information delivery; ruthless selection of pertinent information to drive the core of presenting their ideas.

Because these techniques are experienced during a highly energetic and memorable event, experiencing a micropresentation workshop helps people retain the core lessons of effective presentation and information design skills.

¹ <http://www.reboot.dk/artefact-466-en.html>



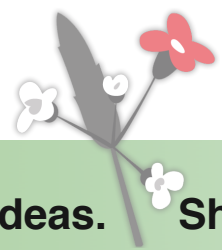
The Details

Micropresentations are a new concept; Participo is breaking ground by experimenting with their use as a structured learning experience for increasing effective presentation skills.

Based on past experiences of creating, presenting and running multiple micropresentation sessions, Participo has designed a morning 'workshop' event, led by Guy Dickinson.

It is recommended that a small team (c. 6 people) attend, bringing their own laptop and either some ideas, or an existing presentation they wish to refine.

Time	Activity	Detail
9 - 9.20 am	Introductions	Introductions, discussion about presentation experiences; the good, the bad and the ugly.
9.20 - 9.40 am	Micro-content - the power of small	Examples of brilliant, but tiny information (adverts, an example micropresentation, poetry, etc.)
9.40 - 10.00 am	Introduction to outlining	A computer-based technique to thinking fast.
10.00 - 10.15am	Break	
10.15 - 11.30 am	Design Session	Attendees create their own micropresentation.
11.30 - 11.40 am	Break	
11.40 - 12.30 pm	Micropresentations	Each attendee presents their micropresentation to the group.
12.30 - 1.15 pm	Review over lunch	Discussions and informal review of the micropresentation experience and lessons learned.



Notes

Guy Dickinson, Participo's principal, has organised and run several micropresentation sessions, most recently at the Reboot conference, Copenhagen in June 2007.

At the conference, Guy organised and ran both micropresentation sessions, featuring 14 field-leading speakers presenting to hundreds of conference attendees:

<http://www.reboot.dk/artefact-466-en.html>

Guy has also written about the use of PowerPoint and the increasing failure of standard presentations as an effective information tool in companies.

Most recently, Guy outlined his ideas on the business potential of micropresentations in this blog article:

<http://www.participo.com/archives/business/powerpointless.php>

